

Case study: Automotive Logistics

A case study of GAC UK's global automotive logistics services for the transportation of vehicles and parts



The automotive industry's Just In Time production programme demands the reliable precision for which GAC is renowned.



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The scenario

A UK automotive manufacturer moved product procurement away from the UK to China. GAC was briefed to provide a reliable and consistent method for planning delivery of Complete Knock Down (CKD) vehicles from Chinese parts manufacturers to a UK production line despite having no previous international logistics experience.

Challenges

- A regular delivery system was required to ensure constant production line assembly.
- A long-term fixed cost solution ensuring consistency in advance planning was essential.
- Containers could not be unloaded at the production site.

- Prompt identification and delivery of parts was a priority.
- As this was a start-up project, the client had no previous experience.

The GAC solution

Through regular meetings and continuous review, GAC developed a clear understanding of the clients' needs and concerns. Our solution ensured the most cost-effective and consistent delivery of parts to reduce their costs and secure their future. Our robust solution not only met their requirements but helped them to operate a leaner model leading to greater efficiency and further cost reductions.

Outcomes

- Prime carrier shipping line partner installed – with back-up options.
- Long-term fixed contract option with capped rates and space agreement.
- In-house packing and container loading team available at the China facility.
- GAC in-house container de-van and scheduled truck delivery.

- Local government and customs compliant packing and documentation practices.
- Ability to prioritise for early delivery.
- Long-range planning with early bookings to schedule parts deliveries.
- Regular reviews to continually improve efficiency and practices.

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