

Keeping the wheels turning

Supporting automotive clients through the pandemic crunch

Wheels up to secure space

When the pandemic first took hold in early 2020, lockdowns, travel restrictions and labour shortages interrupted supply chains and production lines.

With supply chains buckling, ocean freight rates soaring and airfreight subject to border closures, GAC decided to charter its own flights to deliver auto parts from European suppliers to factories in China.

It started with two charter flights per week, which soon doubled, and since 1 December 2021, GAC is running five charter flights with daily departures from Europe to China.

Parts makers for passenger cars and commercial vehicles as well as 1st Tier Suppliers are using GAC's charter solution. GAC handles shipments from manufacturing plants in Europe to factories in Shanghai, Beijing, Wuhan, Shenyang, Changchun, Guangzhou, Tianjin, Langfang, Zhangjiagang, Qingdao and Jiaxing.

GAC's charter solution helps automotive clients secure quaranteed space at competitive rates on a long-term basis, even during crises.

Uninterrupted service during lockdown

In March 2022, Shanghai implemented a three-month lockdown to contain a new wave of COVID-19 infections.

Instead of scaling back on deliveries, GAC's auto logistics teams continued to make daily deliveries of key components from Europe, America and Asia to factories in China for parts assembly.

GAC's good relationship with the authorities enabled it to obtain a special license to continue movements, whilst ensuring that strict additional safety regulations were followed without exception.

The ability to make the last mile delivery all the way to the factories, while other freight forwarders were only able to handle shipments up to the airport, seaport or railway station, sets GAC apart from the crowd.

GAC demonstrated resourcefulness, resilience and reliability in keeping customers' supply chain going with consistent service during challenging times.



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